

CONTRACT

Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

Great American Media
1010 Wisconsin Ave. NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 360961 /		<u>Alt Order #</u> 06861187
<u>Product</u> Anti-Thompson		
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Estimate #</u> 1533	
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 10/04/12 / 10/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTMJ	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9913721	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTMJ	10/08/12	11/02/12	Live at Daybreak-Early	5a-6a		:30			NM	16	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				4	\$300.00			
	Week:	10/15/12	10/21/12	MTWTF--				4	\$300.00			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$300.00			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$300.00			
N 2	WTMJ	10/08/12	11/02/12	Today Show M-F	7a-9a		:30			NM	20	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$500.00			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$500.00			
	Week:	10/22/12	10/28/12	MTWTF--				5	\$500.00			
	Week:	10/29/12	11/04/12	MTWTF--				5	\$500.00			
N 3	WTMJ	10/06/12	11/03/12	Today Show Saturday	6a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$300.00			
	Week:	10/08/12	10/14/12	-----S-				1	\$300.00			
	Week:	10/15/12	10/21/12	-----S-				1	\$300.00			
	Week:	10/22/12	10/28/12	-----S-				1	\$300.00			
	Week:	10/29/12	11/04/12	-----S-				1	\$300.00			
N 4	WTMJ	10/06/12	11/03/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S-				1	\$350.00			
	Week:	10/08/12	10/14/12	-----S-				1	\$350.00			
	Week:	10/15/12	10/21/12	-----S-				1	\$350.00			
	Week:	10/22/12	10/28/12	-----S-				1	\$350.00			
	Week:	10/29/12	11/04/12	-----S-				1	\$350.00			
N 5	WTMJ	10/14/12	11/04/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$300.00			
	Week:	10/15/12	10/21/12	-----				0	\$0.00			
	Week:	10/22/12	10/28/12	-----				0	\$0.00			
	Week:	10/29/12	11/04/12	-----S				1	\$300.00			
N 6	WTMJ	10/07/12	11/04/12	Today Show Sunday	7a-8a		:30			NM	5	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 360961 /		<u>Alt Order #</u> 06861187
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Anti-Thompson	<u>Estimate #</u> 1533
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$400.00			
Week:		10/08/12	10/14/12	-----S				1	\$400.00			
Week:		10/15/12	10/21/12	-----S				1	\$400.00			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
Week:		10/29/12	11/04/12	-----S				1	\$400.00			
N 7	WTMJ	10/07/12	11/04/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00			
Week:		10/08/12	10/14/12	-----S				1	\$350.00			
Week:		10/15/12	10/21/12	-----S				1	\$350.00			
Week:		10/22/12	10/28/12	-----S				1	\$350.00			
Week:		10/29/12	11/04/12	-----S				1	\$350.00			
N 8	WTMJ	10/14/12	11/04/12	Meet the Press	9am-10am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$600.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	-----S				1	\$600.00			
N 9	WTMJ	10/21/12	10/28/12	Sunday Insight	10am-1030am		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$250.00			
Week:		10/22/12	10/28/12	-----S				1	\$250.00			
N 10	WTMJ	10/08/12	11/02/12	The Morning Blend	9a-10a		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$100.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$100.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$100.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$100.00			
N 11	WTMJ	10/08/12	10/26/12	Today Show II	10a-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				1	\$200.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	MTWTF--				1	\$200.00			
N 12	WTMJ	10/15/12	11/02/12	Today Show III	11a-12n		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				1	\$200.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$200.00			
N 13	WTMJ	10/08/12	11/02/12	Noon News Rotation	12n-1p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$300.00			
Week:		10/15/12	10/21/12	MTWTF--				3	\$300.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$300.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$300.00			
N 14	WTMJ	10/08/12	11/02/12	Days of Our Lives	1p-2p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$200.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$200.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$200.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$200.00			

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<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 15	WTMJ	10/08/12	11/02/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$100.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$100.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$100.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$100.00			
N 16	WTMJ	10/08/12	11/02/12	Live at 3:00 News	3p-4p		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$200.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$200.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$200.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$200.00			
N 17	WTMJ	10/08/12	11/02/12	Live at 4:00 News	4p-430p		:30			NM	12	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$450.00			
Week:		10/15/12	10/21/12	MTWTF--				3	\$450.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$450.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$450.00			
N 18	WTMJ	10/08/12	11/02/12	Live at 4:30 News	430p-5p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$500.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$500.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$500.00			
N 19	WTMJ	10/08/12	11/02/12	Live at 5 News	5p-530p		:30			NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,000.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$1,000.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,000.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,000.00			
N 20	WTMJ	10/08/12	11/02/12	Live at 6 News	6-630p		:30			NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,100.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$1,100.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,100.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,100.00			
N 21	WTMJ	10/06/12	10/27/12	Live at 5 Saturday	5p-530p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$650.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$650.00			
N 22	WTMJ	10/13/12	11/03/12	Live at 6 Saturday	6p-630p		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,100.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,100.00			
Week:		10/29/12	11/04/12	-----S-				1	\$1,100.00			
N 23	WTMJ	10/07/12	11/04/12	Live at 5 Sunday	5p-530p		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Anti-Thompson	<u>Estimate #</u> 1533
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$650.00			
Week:		10/08/12	10/14/12	-----S				1	\$650.00			
Week:		10/15/12	10/21/12	-----S				1	\$650.00			
Week:		10/22/12	10/28/12	-----S				1	\$650.00			
Week:		10/29/12	11/04/12	-----S				1	\$650.00			
N 24	WTMJ	10/08/12	11/02/12	Access Hollywood	630p-7p		:30			NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$500.00			
Week:		10/15/12	10/21/12	MTWTF--				3	\$500.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$500.00			
N 25	WTMJ	10/15/12	11/05/12	The Voice	7-9pm		:30			NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$4,000.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			
Week:		11/05/12	11/11/12	M-----				1	\$4,000.00			
N 26	WTMJ	10/16/12	10/30/12	The Voice	7p-8p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$5,000.00			
Week:		10/22/12	10/28/12	-T-----				1	\$5,000.00			
Week:		10/29/12	11/04/12	-T-----				1	\$5,000.00			
N 27	WTMJ	10/24/12	10/31/12	Chicago Fire	9p-10p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,500.00			
Week:		10/29/12	11/04/12	--W----				1	\$2,500.00			
N 28	WTMJ	10/12/12	10/12/12	Grimm	8p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,500.00			
N 29	WTMJ	10/19/12	11/02/12	Dateline	9p-10p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00			
Week:		10/22/12	10/28/12	----F--				1	\$2,500.00			
Week:		10/29/12	11/04/12	----F--				1	\$2,500.00			
N 30	WTMJ	10/07/12	11/04/12	NFL Sunday Night Football	7:15pm-10:30pm		:30			NM	4	\$32,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$8,000.00			
Week:		10/08/12	10/14/12	-----				0	\$0.00			
Week:		10/15/12	10/21/12	-----S				1	\$8,000.00			
Week:		10/22/12	10/28/12	-----S				1	\$8,000.00			
Week:		10/29/12	11/04/12	-----S				1	\$8,000.00			
N 31	WTMJ	10/08/12	11/02/12	Live at 10pm M-F	10p-1035p		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$1,800.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$1,800.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,800.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,800.00			
N 32	WTMJ	10/13/12	10/27/12	Live at 10pm Saturday	10p-1030p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,800.00			

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<u>Contract / Revision</u> 360961 /		<u>Alt Order #</u> 06861187
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Anti-Thompson	<u>Estimate #</u> 1533
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,800.00			
N 33	WTMJ	10/21/12	11/04/12	Live at 10pm Sunday	10:30-11:05pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,800.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	-----S				1	\$1,800.00			
N 34	WTMJ	10/08/12	11/02/12	Tonight Show	1035p-1137p		:30			NM	20	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$750.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$750.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$750.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$750.00			
N 35	WTMJ	10/08/12	11/02/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	12	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$350.00			
Week:		10/15/12	10/21/12	MTWTF--				3	\$350.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$350.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$350.00			
N 36	WTMJ	10/06/12	11/03/12	Saturday Night Live	1030p-1205a		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,000.00			
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 37	WTMJ	10/06/12	10/06/12	Notre Dame Football	6:30-10pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$800.00			
N 38	WTMJ	11/05/12	11/06/12	Live at Daybreak-Early	5a-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$300.00			
N 39	WTMJ	11/05/12	11/06/12	Today Show M-F	7a-9a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$500.00			
N 40	WTMJ	11/05/12	11/06/12	The Morning Blend	9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$100.00			
N 41	WTMJ	11/05/12	11/05/12	Noon News Rotation	12n-1p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$300.00			
N 42	WTMJ	11/05/12	11/05/12	Days of Our Lives	1p-2p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			
N 43	WTMJ	11/05/12	11/05/12	Access Hollywood Live-2pm	2pm-3pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$100.00			
N 44	WTMJ	11/05/12	11/05/12	Live at 3:00 News	3p-4p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$200.00			

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<u>Contract / Revision</u> 360961 /		<u>Alt Order #</u> 06861187
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> Anti-Thompson	<u>Estimate #</u> 1533
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 10/04/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 45	WTMJ	11/05/12	11/05/12	Live at 4:00 News	4p-430p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$450.00			
N 46	WTMJ	11/05/12	11/05/12	Live at 5 News	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,000.00			
N 47	WTMJ	11/05/12	11/05/12	Live at 6 News	6-630p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,100.00			
N 48	WTMJ	11/05/12	11/05/12	Access Hollywood	630p-7p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$500.00			
N 49	WTMJ	10/14/12	10/14/12	NFL Sunday Night Football	7:15pm-10:30pm		:30			NM	1	\$35,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$35,000.00			
N 50	WTMJ	11/05/12	11/05/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
N 51	WTMJ	11/05/12	11/05/12	Tonight Show	1035p-1137p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$750.00			
N 52	WTMJ	11/05/12	11/05/12	Late Night w/Jimmy Fallon	1137p-1236a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$350.00			
N 53	WTMJ	10/20/12	11/03/12	Notre Dame Football	2:30-6p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$800.00			
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
Totals											256	\$240,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	177	\$174,450.00	\$148,282.50
10/29/12 - 11/06/12	79	\$65,900.00	\$56,015.00
Totals	256	\$240,350.00	\$204,297.50

Signature: _____ **Date:** _____

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